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#### FOR IMMEDIATE RELEASE

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## KIPS BAY DECORATOR SHOW HOUSE DEBUTS IN DALLAS

Call for Designers: New York's Most Prominent Youth Organization to Host Premier Show House in Texas with Acclaimed Interior Designers

Proceeds Will Benefit Local Charity Dwell with Dignity, as well as Imperative After-School and Enrichment Programs for More than 10,000 Youth Throughout the Bronx

**DALLAS, TX (February 20, 2020)** – The internationally recognized Kips Bay Decorator Show House, hosted by premier youth organization Kips Bay Boys & Girls Club, announced today its newest satellite show in Dallas, Texas. For the past forty-seven years, celebrated interior designers transform a luxury Manhattan home into an elegant exhibition of fine furnishings, art and technology. For a first year, the highly esteemed design event heads to the South, enlisting some of the nation's most talented interior designers to transform a home in Dallas, Texas, debuting in September 2020.

"The Kips Bay Decorator Show House delights visitors from near and far with its astounding makeover each year. With such talented designer in Texas, we expect our debut in Dallas to be one of our best Show Houses ever and the perfect backdrop for creativity and inspiration," says James Druckman, President and CEO of the New York Design Center, and President of the Board of the Kips Bay Boys & Girls Club. "We are eager to share the transformed Show House with the public and designers alike to raise essential funding for New York City's youth."

The Show House doubles as the nation's leading design event of the year and Kips Bay Boys & Girls Club's top fundraiser. For nearly half a century, top interior designers have come together in raising more than \$25 million for the Kips Bay Boys & Girls Club of New York, which provides young people with educational and developmental programs in the city. Following the success of the third annual Kips Bay Decorator Show House Palm Beach, the club chose Dallas as its newest outpost, due to the bustling and growing design community in Texas. The Kips Bay Decorator Show House Dallas Chairs include Steele Marcoux, Christopher Peacock and Jan Showers, as well as Vice-Chairs Jean Lui and Chad Dorsey.



Susan Magrino Agency 352 Park Avenue South, 13 FL New York, NY 10010 212.957.3005 www.smapr.com The Kips Bay Decorator Show House Dallas will benefit local charity Dwell with Dignity, a nonprofit agency dedicated to creating soothing, inspiring homes for families struggling with homelessness and poverty.

To apply and be considered, designers are invited to submit a single PDF of 6-12 images which represent their work, a single page bio with complete contact information, as well as any and all previous show house participations to <a href="Mazira.Handal@kipsbay.org">Nazira.Handal@kipsbay.org</a>. Kips Bay requests that all documentation be received for review no later May 27, 2020. Invited designers will then be notified and informed of the room lottery process and other relevant details for their consideration.

For more information and to stay tuned for the Dallas location announcement, please visit <a href="https://www.kipsbaydecoratorshowhouse.org">www.kipsbaydecoratorshowhouse.org</a>.

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## Social Media

@KBShowHouse (Twitter, Facebook and Instagram) #KipsBayShowHouse20 #KipsBayDallas

# **About Kips Bay Boys & Girls Club**

Since 1915, Kips Bay Boys & Girls Club has focused on improving and enhancing the lives of New York City's children who are economically, socially or recreationally disadvantaged. Each year, Kips Bay offers innovative programs to more than 11,000 young people between the ages of 6 and 18 at ten locations throughout the Bronx, with essential afterschool programs aimed to help them recognize their potential for growth and success. Today, the club is proudly one of the most prominent and responsive youth development agencies in New York City and a "flagship" of the Boys & Girls Clubs of America. For more information, please visit www.kipsbaydecoratorshowhouse.org.

## **Kips Bay Decorator Show House**

Each year, celebrated interior designers transform a luxury Manhattan home into an elegant exhibition of fine furnishings, art, and technology. This event began in 1973 when several dedicated supporters of the Kips Bay Boys & Girls Club launched the Decorator Show House to raise critical funds for much needed after school and enrichment programs for New York City children. Over the course of four decades, this project has grown into a must-see event for thousands of design enthusiasts and is renowned for sparking interior design trends throughout the world.

The Show House receives as many as 15,000 guests annually from across the nation. Since its inception, the Show House has raised over \$25 million for the Kips Bay Boys & Girls Club.